

RESUME OF FENG SHUI EXPERIENCE

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Howard Choy (b. 1949) is a qualified and practicing architect. He is a graduate of University of NSW with B.Sc. (Arch) and B.Arch. degrees. Howard was born in China and migrated to Australia at an early age, yet has kept his language and culture intact through his involvement with Tai Chi and Qigong. Feng Shui provides the perfect vehicle for him to combine his passion with his professional practice. He is current President of the Feng Shui Society of Australia, a member of the Association of Feng Shui Consultants, Australia, An accredited and a corporate member of the Feng Shui Society Great Britain, Principal of the European College of Feng Shui and a director of the architectural office, aq-qi-tektur, Berlin. Since 2008, he is based in Berlin, and previously, while in Sydney Australia, he was the director of Feng Shui Architects Pty. Ltd and at the same time the Principal of the Feng Shui College of Sydney. For more than 30 years Howard has been working at the coalface of Feng Shui architecture, consultation and teaching. Howard's Feng Shui training and experience include the following selections:

Training

Howard is China trained and over 34 years of experience, he has learned most of the techniques from both the Xing-Shi Pai (Form) and the Li-Qi Pai (Compass) schools of Feng Shui, including the 4 Bazhai methods, Xuan Kong Feixing, Xuan Kong Da Gua, the San Yuan and the San He methods.

1985 - Present

Visited and studied with various Feng Shui experts in China and Hong Kong, including:

- Professor Wang Yu-De from Huazhong Normal University, Wuhan
- Professor Cheng Jian-Jun from Huanan University of Technology, Guangzhou
- Feng Shui Master Hu Jing-Guo from Shenzhen, China.
- Luopan Expert Ricky Than from Thomson House, Hong Kong.
- Regularly invites various teachers and experts to teach at his school (eg. Master Raymond Lo from Hong Kong) and also undertakes Feng Shui study tours of China where he meets different experts to exchange knowledge and do research.

1978 - 80

Howard first studied Feng Shui under the personal tutelage of Master Ren Zhi-Lin in Hong Kong - his most influential teacher. At the end of two years of intensive study (two times private tuitions a week plus accompanying Master Ren on weekend consultations), as a parting gift, Howard was given a full set of manuscripts and formulae handwritten by Master Ren, his personal San-He Luopan and a 2.5M long calligraphy commemorating their relationship, together they acted as tokens that his lineage has passed onto Howard.

Some examples of consultations done in recent years

2011

Client: Jupii Corporation

Fourth expansion of their Sydney office from a one-man operation to an international company employing more than 30 people in 3 continents.

Client: Sydney Harbor Foreshore Authority

Feng Shui input for proposed upgrading of the Tea House by the Authority's architects.

2009 – 2011

Client: Sydney Harbor Casino Pty. Ltd. (\$870M project)

Star City Casino upgrading and new hotel development

Feng Shui input undertaken for all aspects of interior and exterior design proposals by various Australian and overseas architects and designers

2010

Client: The Galeria Corporation Europe

Galeria Copernicus in Torun, Poland

Galeria Felicity in Lublin, Poland.

Feng Shui analysis and comments with suggestion for proposed developments and extensions to existing sites.

2009

Client: Kaefer Group of International Companies
Feng Shui analysis of proposed development of their new Headquarter in Bremen, Germany.

2008

Client: Living Harmony
Project: Feng Shui analysis and planning for a centre concerned with personal Growth in Lendava Slovenia

2006/7

Client: Darling Harbour Authority
Project: Sydney Chinese Garden of Friendship, engaged both as a Feng Shui Consultant and as a Job Architect.

2005

Client: Marketu Budowlanego HEBAN, Krakow Polan
Project: National Hardware chain store reorganization.
Client: Local Council Bad Langensalza, Germany
Project: Hotelneubau, using FS principles to design a new hotel for the local thermal baths

2004

Client: Local Council Seekirchen, Austria
Project: Retirement Village.

2003

Client: James Clifford Constructions
Project: Liverpool RSL

Client: Irene Kay
Project: Lifestyle Financial Services

Client: Batey Kazoo Advertising –
Project: Re-organisation of office using Feng Shui principles

2002

Clients: CPK Hong Kong
Sze Yup Temple, Glebe
Illawarra Catholic Club

2001

Client: CPK Jakarta
Project: CPK Retail Development Jakarta, Indonesia

2000

Client: Chung Wah Society
Project: Chung Wah Society Centenary of Federation Project, Darwin

Participated as the Councils FS consultant in the Urban upgrading of Sydney's Chinatown in Haymarket Sydney for the Olympic 2000 Games which has won the Australian Institute of Landscape Architects, NATIONAL PROJECT AWARDS 2000

1999

Client: Murdoch Magazines
Project: Walsh Bay Wharf Refurbishment, Architects: Bates Smarts

1998

Client: Accord Pacific Properties
Project: Harbourside Garden Project, Dixon Street, Sydney
Client: VCD Advertising Agency (Simon Reynolds & George Betsis)
Project: To prepare Feng Shui office layout for their new premises at Juniper Hall, Paddington.

1997

Client: Darling Harbour Authority
Project: Entertainment Precinct Master Plan Prepared by MSJ Architects Pty Ltd.
Client: Sydney City Council
Project: Hay Street Precinct Priority Design Project (Chinatown) Prepared by Hassell Pty Ltd.

Client: Ararat Rural City Council
Project: Gum San Chinese Heritage Museum, Ararat, Victoria Feng Shui consultant for design of the museum in conjunction with Blythe, Yeung & Associates, Architects (Melbourne & Hobart)

Other clients: The Hong Kong and Shanghai Bank, Chatswood
City West Development Corporation
Lend Lease Property Investment Services
NatWest Market, Investment Brokers
Di Carlo Potts & Associates
Architectron Group, Architects
Geyer Design
Australian School of Colour and Design
Vogue Australia
Yinzhai (grave sites)

Howard does an average of about 30-40 consultations each year, ranging from the simple domestic to the more complex business consultations. Since the complexity and the length of a consultation varied according to the situation, his charges are based on a reasonable hourly rate similar to a qualified architect. A written quote is given before the commencement of each assignment, and follow up service is available if required.

Teaching and Conference Experience

From 2004 onward, Howard does most of his teachings in Europe; including Denmark, England, Finland, France, Germany, Italy, Austria, Poland, Italy, France and Switzerland. After closing down his Feng Shui College of Sydney in 2007, Howard re-established a European College of Feng Shui (ECOFS) in Berlin, but still returns to Australia and teaches in Sydney and Melbourne each year.

Currently Apart from the teaching assignments in ECOFS, Howard also teaches Feng Shui as an elective in the Technical University in Leipzig (HTWK) with his partner Gyda Anders. Once a year he also teaches at the Golden Gate School of Feng Shui at Berkeley California on Flying Star and for the Advanced Graduates Course.

- 2011** Participated in the International Symposium on Kanyu Feng Shui organized by the Department of Asian and African Studies at Humboldt University Berlin.
- 2006 – 2010** Participated and help organised the International Conference on Scientific Feng Shui and the Built environment in City University of Hong Kong.
- 2004 – 2006** Participated in the International Feng Shui Conference held in Singapore and became a committee member for two years before resigning to concentrate on the International Conference on Scientific Feng Shui and the Built Environment.
- 2003** Participated in IEK Conference. Invited to speak at "International Symposium on Harmony between the Natural and Built Environments", September 27, 2003 in Hong Kong.
- 2002** Feng Shui workshops extended into Poland, now with students in over 10 countries.
- 2001** Teaching professional design course at the Feng Shui College of Sydney and also Feng Shui workshops in Scandinavia, Japan, Germany, Switzerland, Chile and Canada.
- 2000** Founded the Feng Shui College of Sydney (May) where he teaches, as Principal Lecturer. Feng Shui workshops in Scandinavia, Germany, Switzerland and New Zealand
- 1999** Teaching Feng Shui workshops in Santiago, Chile and in Helsinki, Finland Presented two papers at the First International Feng Shui Conference held in London, May 1999
- 1998** Feng Shui Study Tour to China (Sept/Oct) for advanced practitioners of Feng Shui including the convening of a two-day international conference on Feng Shui
- 1997** Two day workshop at Boulder, Colorado for the International Feng Shui Centre Feng Shui Study Tour of China (20 days) with participants from Australia, England, Austria, Italy, Portugal & USA. Co-organised and conducted. Guest lecturer, Australian School of Colour & Design
- 1996** Four-part Feng Shui course for the Shandong Qigong Centre Melbourne Feng Shui Study Tour of China (18 days). Co-conducted with Roger Green.

Annual Lecturing Commitments include:

College of Traditional Chinese Medicine, University of Technology, Sydney
 Faculty of Health, University of Western Sydney
 Australian School of Colour and Design, Sydney

Writings and publications

- Article "Spatial appreciation with Yin Yang dialectics – a Feng Shui way to make Sense of our environment" was accepted for publication in "Feng Shui (Kan Yu) and Architecture", edited by Prof. Florian C Reiter and published by Harrassowitz Verlag, Wiesbaden in 2011.
- Participated in the making of the Feng Shui documentary "What in the World is Feng Shui?" produced by Margo Films in 2001.

- Two companion volumes *Feng Shui: Creating health, wealth and harmony*, Pan Macmillan, Sydney 1998, and *Qigong: health, healing and harmony*, Pan Macmillan, Sydney 1998. Co-written with Belinda Henwood.
- *Feng Shui – How to create harmony and balance in your living and working environment*, Lansdowne Press, 1997. Co-written with Belinda Henwood.
- From January 1992 - 1998, Howard has written a monthly column on Feng Shui for the *Better Homes and Gardens* magazine.
- He also wrote a weekly column for the *North Shore Times* newspaper in Sydney.
- Regularly contributes articles on Feng Shui to various local and overseas magazines, including:
 - Easy Feng Shui* (magazine), Australia
 - Feng Shui For Modern Living* (magazine), Britain
 - Feng Shui Society of Australia* (newsletter), Australia
 - Inside Kung Fu* (magazine), United States of America
 - Tai Chi* (magazine), United States of America
- Newspaper interviews including the *Central Western Daily*, the *Sun Herald*, the *Sunday Telegraph*, the *City of Sydney Times*, *Readers Digest* and the *Sydney Morning Herald*.

Referees

Prof. Dr. Florian C. Reiter

Professor für Vormoderne
chinesische
Kultur Geschäftsführung
Sinologie, Humboldt-
Universität zu Berlin,
Deutschland

Prof. Wang Yu-De

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